NIKO XYDAKIS

Product Designer

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EDUCATION

2015 - 2018
Bachelor of Science: Computing
University of Essex

2012 - 2015
Computer Systems Diploma
1st Technical (Vocational) High
School of Mykonos

SKILLS

- Figma / Sketch
- Lottie Animations
- Adobe CC Full Suite
- HTML, CSS, JS
- Svelte
- Blender
- Swift
- Problem Solving
- Teamwork
- Empathy
- Project/Time Management
- Bilingual

AWARDS

2020
Nominee for UI/UX Award
CRYPTO A.M. Awards

Mode had been nominated for
this award during my time in the
company

PROFILE

I'm a Product designer with over 6 years in the industry, a degree in computer science and advanced learning in digital user interface design, user experience design and user research methods.

Known for clean designs, disruptive thinking and an entrepreneurial mindset, my work balances simplicity with familiarity. I've had the pleasure to work on a wide variety of projects across financial services, crypto, hospitality and fleet management. I love taking on challenges and solving complex problems in team-oriented environments, having touched upon product design, branding, 3D design and more. My passions include AR, VR, illustration, music and art.

WORK EXPERIENCE

2025

Clearly
SENIOR PRODUCT DESIGNER

As the sole designer in the business, I worked closely with the Product Manager and engineering team to deliver a data-intensive fleet management platform from the ground up.

- End to end design flow from discovery to production, including research, wire-framing, high fidelity designs and prototyping
- Optimised UX for data-heavy workflows, designing complex data tables and visualisations for fleet management monitoring
- Designed an agentic AI workflow enabling fleet managers to query fleet operations data using natural language
- Built Airtable dashboards to track research findings, enabling data-driven decision making across the business
- Designed a satisfaction score feature to gather early user feedback on the platform
- Produced Lottie animations to enhance user delight throughout the experience
- Redesigned the marketing website to reflect the new company direction

2023
2024

Risk Ledger
SENIOR PRODUCT DESIGNER

During my time at Risk Ledger I had the chance to work in a small but mighty agile product/engineering team as well as see how the rest of the business works and be part of client calls with CS.

- End to end design flow from inception to production, including research, wireframes and high fidelity designs
- Worked alongside engineers and the product manager to shape and deliver new features as well as improving existing ones
- Defined metrics to measure success of features we were shipping and built simple dashboards for easier tracking
- Represented the user experience voice in the decision making process at a stakeholder level
- Facilitated various workshops both at early stages of development and at the end of a cycle to ensure alignment on what we were shipping

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2022
2023

IG Group
PRODUCT DESIGNER

During my time at IG I had the opportunity to work in a multidisciplinary design team as well as support the Digital Servicing team. I have also gained extensive experience of working directly with product managers and tech leads to help build roadmaps and prioritise design and development work. Key highlights include:

- Designed the new multi-platform Support Hub experience which resulted in a sizable reduction of customers reaching out to trading services
- Produced data-driven designs based on platform and user research data
- Represented the user experience voice in the decision making process at a stakeholder level
- Worked with local offices to ensure the smooth rollout of the Support Hub in various languages and regions
- Supported the team in rolling out new live chat functionality on web in different locales
- Worked closely with local compliance teams on the cost and charges regulatory project
- Defined metrics to measure the success of our features such as the effectiveness of a chatbot implementation
- Facilitated various workshops ranging from competitor research to pain point analysis

2019
2022

Mode
PRODUCT DESIGNER

- Redesigned the company branding, working with typography, colour psychology and iconography to build a strong brand reflecting the business' values
- Led design efforts for both iOS and Android apps, applying platform-specific knowledge to cater for both types of users
- Built an extensive UI library adhering to company branding for product designs and structured key files for each department
- Mode was nominated for UI/UX Award at the Crypto A.M. awards during my tenure
- Organised and performed user research (remote and in-person), analysed results and applied findings to product designs
- Worked on motion graphics and animation for both product and marketing use
- Created 3D models and renders for showcasing the product on social media
- Designed marketing material for events including stands and merchandise
- Worked closely with the executive team to provide support for investor decks, business plans and IPO documentation
- Built a small but mighty design team to upscale our design efforts
- Comfortable working with FCA regulations when it comes to designs

2016
Present

NX Designs
FREELANCE DESIGNER

- Created branding guidelines and assets for small businesses, working with typography, colour psychology and iconography
- Collaborated with clients to define project requirements and deliver solutions that met their business objectives
- Designed and developed websites for clients using various technologies
- Produced single and multi-scene Lottie animations for web and mobile applications
- Worked across a variety of media including print, digital and motion
- Developed strong UX and UI skills applicable to a variety of platforms
- Worked on personal projects around AR, VR, app development and illustration
- Provided ongoing design support and maintenance for client websites and digital products